

Call for Speakers | Session Proposal Guide
ASUG Experience for Human Resources & Payroll
October 16 - 18, 2019

This document was created to help you prepare for your session proposal. The questions you will see below are questions you will be asked to answer in the [Call for Presentations](#) form.

Red Asterisk* denotes required questions.

1. ***Main Topic**
 - Payroll
 - ERP human capital management
 - Journey to cloud and SAP® SuccessFactors®
 - Workforce management and analytics
2. ***Subtopic:** Provide a more detailed understanding of your session's topic(s). *Select all* subtopics (within the main topics) that best fit your session. For any main topic, you may also specify an "other" subtopic.

Payroll subtopics

- Canada payroll requirements
- Modernizing core HR and payroll
- U.S. payroll requirements
- Year-end payroll updates

ERP Human Capital Management subtopics

- On-premise to cloud
- SAP ERP HCM solutions
- SAP Fiori® and mobile apps
- SAP S/4HANA® on--premise

Journey to Cloud / SAP SuccessFactors subtopics

- Cloud deployment
- Compensation and benefits
- Digital transformation and cloud culture
- Implementation
- Integration and extensibility
- SAP SuccessFactors solutions
- Time management
- User adoption and enablement

Workforce Management and Analytics subtopics

- Future workforce and diversity
- Leadership and professional development
- Organizational change (management)
- Predictive analytics
- Reporting and analytics
- Talent experience, recruitment, and management

3. *Session Title

75-character limit spaces included.

Best practices:

- Keep it short, interesting, and easy to read.
- Include any products and customers featured.
- A good formula to use is **topic + motivation**.

4. *Session Abstract

450-character limit – spaces included.

The abstract should be a high-level summary of what attendees can expect to be covered. This is the description that will be published in the session catalog.

Best practices:

- A good formula to use is **problem statement + approach + results + conclusions**.
- Highlight topics, products, and/or customers not included in the title.

5. Expanded Session Details:

No character limit.

This section is for any additional information that could help our content Team while considering your submission. This section will not be published with the session abstract.

Best practices:

- Go into more detail.
- Provide a short agenda overview and/or provide any pertinent information not included in the abstract above.

6. ***Session Format:**

Select all formats in which your session may be facilitated. ASUG Experience sessions will primarily be structured as 60-minute presentations in order to be eligible for **Society for Human Resource Management (SHRM)-certified** formatting.

- Breakout session (60 minutes): Standard SHRM-certified session
- Roundtable only (45 minutes): Interactive discussion with no A/V
- Panel: Willing to combine my session/speakers with others

***(Breakout session only) Do you anticipate any additional A/V requirements? (Select up to two)**

- No, all I need is the standard setup (LCD projector, microphones).
- No, my session will be a discussion and will not require any A/V.
- Yes, I am planning on including a demo (in addition to standard setup).
- Yes, I am planning on including a video (in addition to standard setup).

7. ***Primary Focus: (Select one)**

- Best Practice Summary - Outline a successful process or approach
 - Customer Story - Explore the factors of success or failure from a real-life project
 - Lessons Learned - Share knowledge acquired from challenges overcome
 - Return on Investment (ROI) - How to maximize the business benefits
 - Solution Overview – Highlight product functionality or enhancements
 - Strategy - Determine the best approach to meet business needs
- If selecting one of the above primary focuses, please indicate if you would be willing to host a follow-up session in which attendees can ask more in-depth questions about your personal experience with your use case? (Building a business case, planning your implementation, preparing your team, etc.)
- Road Map - Official SAP product road map
- If selecting Road Map, please indicate if you would be willing to host a follow-up session in which attendees can ask more in-depth questions about the product

8. ***Audience Type** (*Select all that apply*)
 - Technical Associates (those looking to learn how to use products efficiently and effectively)
 - Managers (those tasked with driving operational efficiency and organizational initiatives)
 - Executives (those using tech to drive business strategies)

9. ***Which phase(s) of implementation are relevant?** (*Select all that apply*)
 - Discovery
 - Strategy and Road Mapping
 - Project Planning
 - Business Case and Use Case
 - Ramp Up
 - Execution
 - Maintenance
 - Improvement and Innovation

10. ***Hot Topics:** (*Select all that apply*)
 - Analytics
 - Business Model Disruption
 - Cloud
 - Customer experience improvements
 - Digital transformation
 - Intelligent enterprise
 - Internet of Things (IoT)
 - Machine Learning (ML) / Artificial Intelligence (AI)
 - Mobile apps
 - Payroll
 - Resource scarcity
 - SAP S/4HANA®
 - SAP S/4HANA® Cloud
 - SAP Cloud Platform
 - SAP® Concur® Solutions
 - SAP ERP Central Component
 - SAP® Fieldglass® solutions
 - SAP® Fiori®
 - SAP® SuccessFactors® solutions
 - Qualtrics
 - Workforce Diversity

11. **Would you be willing to share this story in-person at another event?**

- Yes, I would be willing to travel to (please indicate below):
- No

United States and Canadian ASUG Chapters

- Please choose from list.

12. **Would you be willing to share this story in a different format? (Select all that apply)**

- Webcasts
- Blogs or article contributions
- Interviews with press/media/analyst

13. ***Speaker Information** (up to two speakers per session):

Complimentary Registration Eligibility (from our Terms and Conditions)

- *All speakers will qualify for either a complimentary or discounted registration pass. More details regarding registration will be provided following acceptance.*

- First name
- Last name
- Company
- Relationship to SAP:
 - SAP Customer
 - SAP Partner
 - SAP Employee
 - ASUG Employee
- Job Level
 - CEO/president
 - Owner
 - Executive management level (C-level)
 - VP/senior management level (I manage other managers.)
 - Executive management level
 - First-level management (I mostly manage people who do not manage other people.)
 - Employee level/project management (I do not manage other people.)
- Job Title
- Email
- Phone number
- Location (City/State/Country)

14. ***Submitter information:**

- First name
- Last name
- Company
- Relationship to SAP:
 - SAP Customer
 - SAP Partner
 - SAP Employee
 - ASUG/Eventful Employee
- Job title
- Phone Number
- Email
- Confirm your involvement on this session:
 - Speaker only
 - Submitter only
 - Submitter and coordinator: I am not a speaker and should be included on any speaker communication