

Let Us Help U Get ASUG U Approval

Do you need a manager's approval to attend an [ASUG University](#) workshop? We'd like to help.



We've heard from attendees that while they're excited to attend our training workshops, sometimes management says they do not have the budget for this type of training, or they don't understand the importance of attending these courses—i.e., what's really in it for the company to send someone to ASUG University?

Here's why our training is not only valuable to you as an employee, but how your company will benefit from the knowledge and new skills you bring back to the office with you:

- **Real-World, End-User Content:** Our content focuses on real-world concepts and their execution in SAP tools. We walk through the data, processes, and integration between them, and then teach those concepts to you in a live SAP system.
- **No Marketing Fluff:** We focus on what end users need to know to be comfortable and effective using SAP tools in their daily work. We are not marketing anything to you—this is value-added knowledge that you can use in your job immediately.
- **The Best Instructors:** Our instructors have an average of 25 years of teaching enterprise systems, and are recognized as the best SAP instructors in the world.
- **Hands-On with Live Systems:** We use actual SAP tools in our workshops—real systems, real data, and real-world business scenarios.
- **We Bring the Knowledge to You:** Our workshops are delivered in major metro areas that are easy to access locally or via a major airport.
- **Faster Return on Your SAP Investment:** The ROI on an employee's time away from the office is achieved through faster execution of transactions (and less time fixing errors), and an improved understanding of how to use the tools for higher-value activities. Even small improvements in end-user skills can add up to massive savings from avoiding issues caused by limited system knowledge.
- **Why ASUG:** We are a not-for-profit organization, so we can provide high-quality content at lower prices. Any profits from our workshops are plowed back into producing more educational offerings for [our members](#).

And perhaps the most convincing reason of all: Attendees tell us it's a valuable use of their time.

"I feel the 3-day workshop is the best training on SAP that I've had since starting on the implementation team three years ago. The instructors were all so enthusiastic and seem to be truly dedicated to providing SAP end users with a great training experience. Thank you!"

—Danelle Byrne, CHS Inc.

Have any other questions? Please [email ASUG's sales department](#) or you can always call us for more information at 312.858.7147.

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